WHO SHOULD ATTEND?
• The UC Davis Wine Executive Program has attracted more than 520 wine industry professionals involved in every facet of the business.
• With a broad national and international blend of attendees, the course offers powerful knowledge sharing about wine business best practices and valuable connections that continue long after the program.

WHY UC DAVIS?
• Renowned Faculty in business, viticulture and enology complemented by leading industry experts.
• Robert Mondavi Institute for Wine and Food Science: Global innovator in university-based wine and food sciences research, education and outreach. No other academic institution boasts the rare combination of premier wine industry and management leadership.
• Home of world’s most environmentally sophisticated winery: New UC Davis winery complex is the first ever to earn LEED Platinum certification, the U.S. Green Building Council’s highest rating.

WHAT ATTENDEES SAY
“By seamlessly bridging the gap between sales, marketing, finance and winemaking, the program has given me a much better understanding of how every facet of our business works—and we’ve already seen amazing results. The focused curriculum and skilled professors were exceptional. I absolutely recommend it to my colleagues and peers.”

ALLAN CARTER
Vice President, Sales & Marketing
Domaine Serene Vineyards & Winery

REGISTRATION OPEN
Complete details at: www.wineexecutiveprogram.com

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