

UC Davis

Central Coast Winegrape Grower Survey

2012



Photograph by Pia Benzer



Photograph by N. Frey Photography



Photograph by Andy Dean Photography

The **UC Davis Central Coast Winegrape Grower Survey** will be mailed to Central Coast winegrape growers during winter of 2012.

The survey will ask for growers' perspectives on vineyard management practices, regional and state outreach and education programs, and information resources.

The survey is funded by the National Science Foundation and was designed by UC Davis researchers, California winegrape growers, and grower organization leaders.

The information collected by this survey will be used by UC Davis and viticulture organizations to better serve the needs of winegrape growers.

Thank you in advance for completing the survey, and for helping shape the future of California's viticulture and wine industry.

Your opinion is important

Your answers are anonymous

UC DAVIS
UNIVERSITY OF CALIFORNIA

If you have questions please contact project director:
Mark Lubell
mnlubell@ucdavis.edu
(530) 752-5880