

ESJWQC Nitrogen Management Practice Adoption Trends & Reported Barriers


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CDFA FREP Final Research Report

Tailored results: East San Joaquin Water Quality Coalition (ESJWQC)

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Grower Views on Nitrogen Management



A Survey of the Central Valley Farmers

Conducted by:
University of California Davis
College of Agricultural and Environmental Sciences

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General Instructions

We seek your input to understand the perspective of California growers regarding nitrogen (N) management on irrigated agricultural lands.

This survey is intended for the individual(s) who holds the **primary responsibility for on-farm decision making** for the farming operation addressed on the survey envelope. If you are not the decision-maker then, please give this survey to the person who holds this responsibility.

Your privacy is our top priority. All results will remain anonymous and any publications developed by UC Davis will report data in aggregate. Your survey responses will not be associated with your personal information.

Please complete the survey (it should take about 20 minutes), fold it and mail it back in the enclosed pre-paid envelope at your earliest convenience.

We thank you for your time and participation.

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Project Team & Research Goals

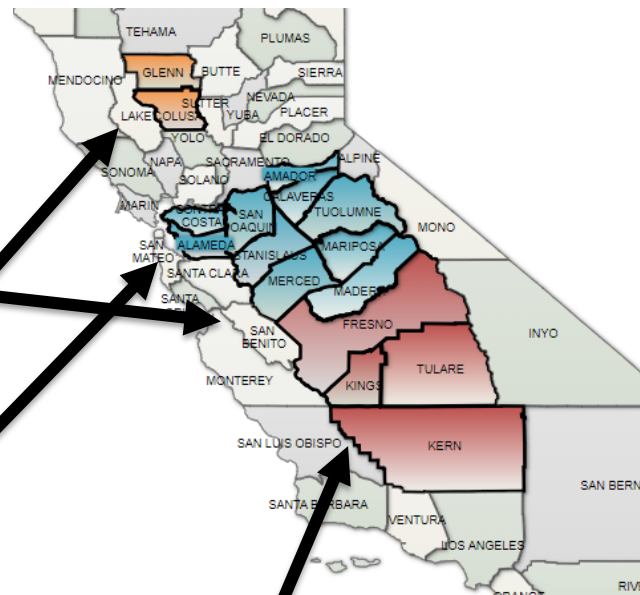
1. **Characterize adoption patterns of important N management practices, across multiple farm operation and grower characteristics**
 - Understand adoption differences across different farm types and in different regions of the state
2. **Improve UC Cooperative Extension, Water Quality Coalitions, and other information sources' outreach and extension by addressing grower-identified needs:**
 - Identify, understand and overcome barriers to adoption and expand factors that enable/ motivate adoption
 - Improve access & reliability of information about nitrogen management practices and regulations
3. **Provide grower perspective on the Irrigated Lands Regulatory Program (ILRP)**
 - Understand growers' perceptions of nitrate water quality challenges in California, the ILRP Water Quality Coalitions, and ILRP required reporting elements



Survey Data: *Grower Views on Nitrogen Management*

2018: Mail Survey sent to 5,000 growers in 3 Water Quality Coalitions

- 966 responses total (~19% response rate)
 - **183 responses from East San Joaquin Coalition (14% response rate)**
 - 377 response from Colusa-Glenn Subwatershed Program (31% response rate)
 - 312 responses from San Joaquin County & Delta Coalition (15% response rate)
- Survey measured:
 - Adoption of 11 practices N management practices
 - Farm operation characteristics & grower demographics
 - Grower attitudes toward N management, motivations & barriers to practice adoption, information & technical knowledge access, opinions on the ILRP & Coalitions

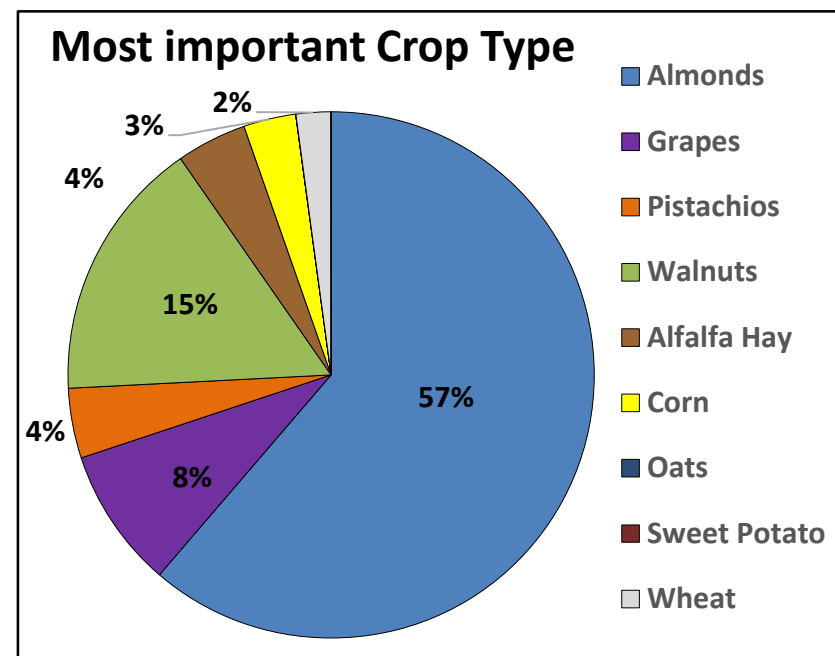


****Coming Spring 2020:
mailing survey to 5,000
growers in South San
Joaquin Valley Coalitions**

ESJWQC Survey Respondents




Characteristics of respondents (n=183):

- **Average farm size:** 467 acres
(smallest= 2 acres, largest 9,300 acres)
- **Number of crops:** average respondent reported 2 different crops
(max. reported 5 different crops)
- **Water source access:** 25% groundwater only, 44% surface water only, 31% mix of surface and groundwater
- **Land tenure:** 89% land owners & operators, 7% lease land where they operate, 2.2% in-house consultants/managers



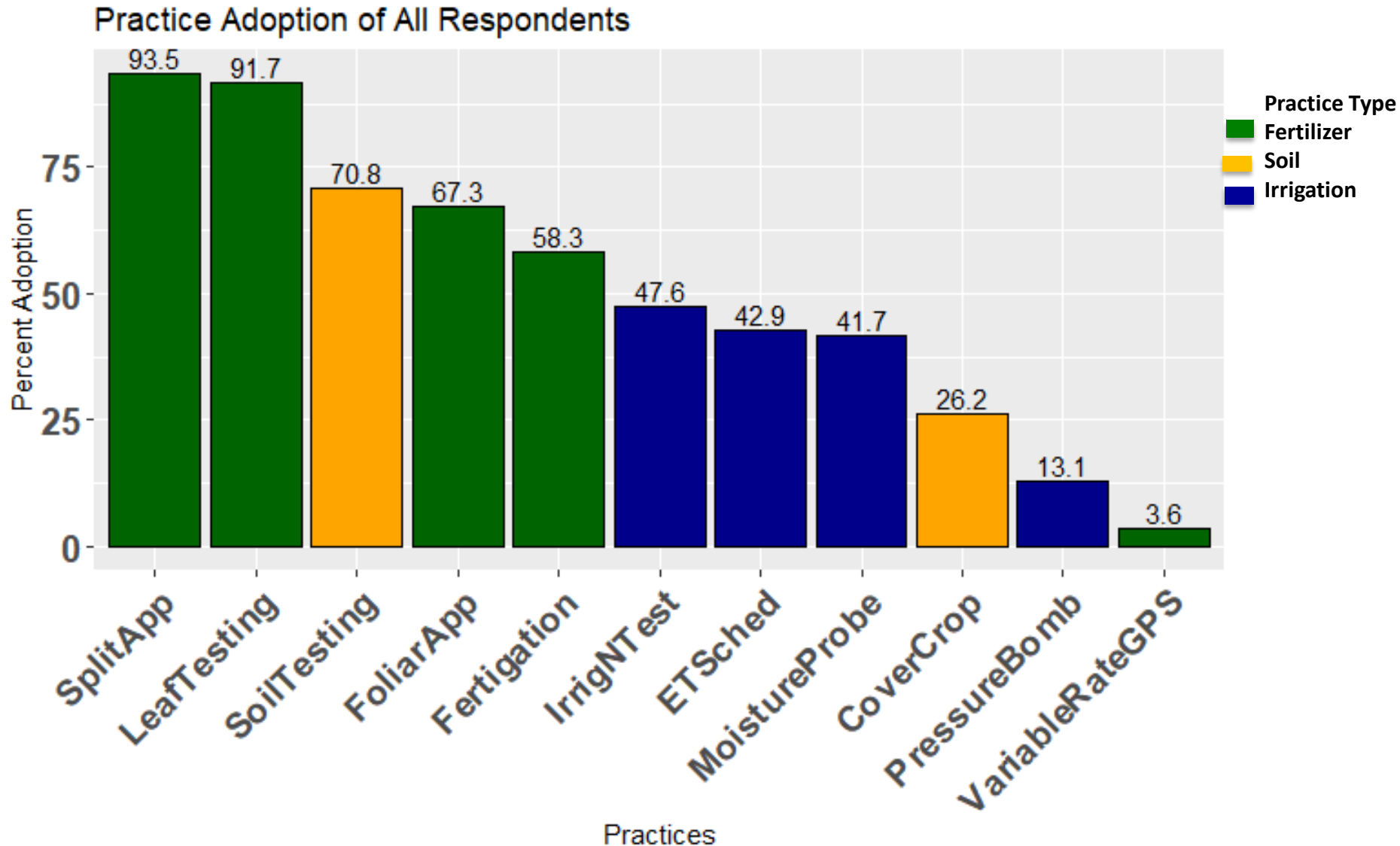
***Respondents were determined fairly representative of region based on crop type and farm size, with slight over-representation of almonds (see Table 1 in extra slides); it is possible other factors influenced differential response rate by ESJWQC subpopulations.*

4R's Nitrogen Management Practices

4 R Principles	Fertilizer Practices 	Soil Practices 	Irrigation Practices 
Right source	<ul style="list-style-type: none"> • Appropriate form of N 	<ul style="list-style-type: none"> • Appropriate C:N ratio of fertilizer 	
Right Rate	<ul style="list-style-type: none"> • Nitrogen Budget • Leaf sampling to determine plant-nutrient status • Variable rate application using GPS • Slow release fertilizers or nitrification inhibitors 	<ul style="list-style-type: none"> • Soil sampling to determine residual soil nitrate • Cover crops • Compost/ organic matter 	<ul style="list-style-type: none"> • Irrigation water testing to determine N • Pressure chamber to measure plant water stress • Moisture probe or soil sensors
Right time	<ul style="list-style-type: none"> • Split fertilizer applications 	<ul style="list-style-type: none"> • Time of field mechanics (tillage, disk, etc.) 	<ul style="list-style-type: none"> • Use ET to schedule irrigation
Right place	<ul style="list-style-type: none"> • Foliar N application • Fertigation 	<ul style="list-style-type: none"> • Soil type 	<ul style="list-style-type: none"> • Check for distribution uniformity

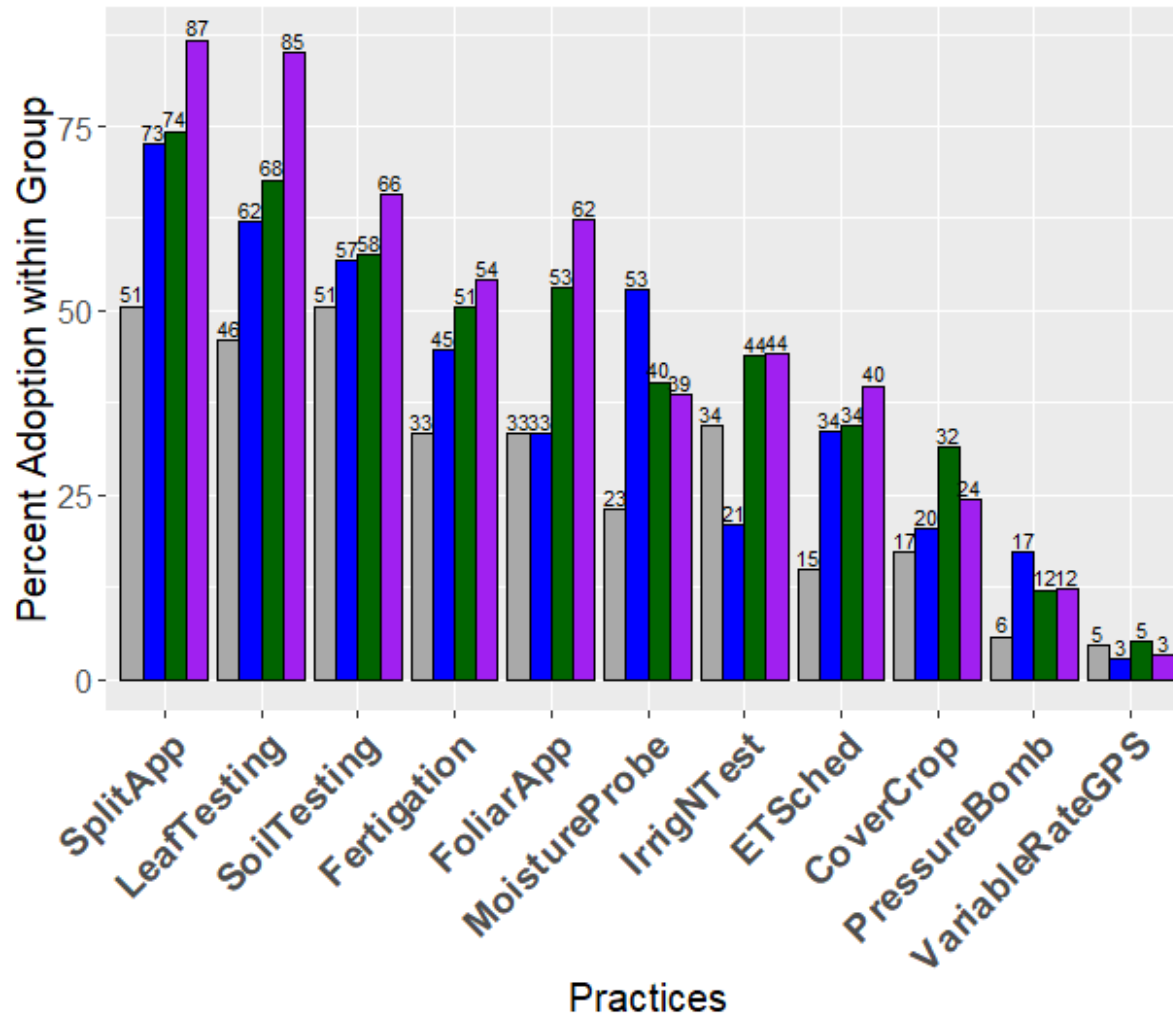
*practices in bold were measured on survey

Nitrogen Management Practice Adoption Rates Overall

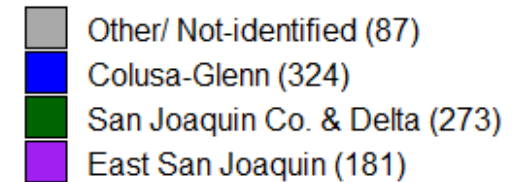


Adoption Rates by Water Quality Coalition

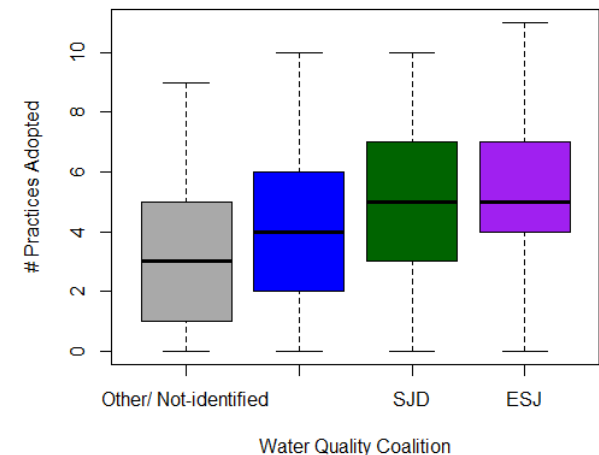
Practice Adoption across Water Quality Coalitions



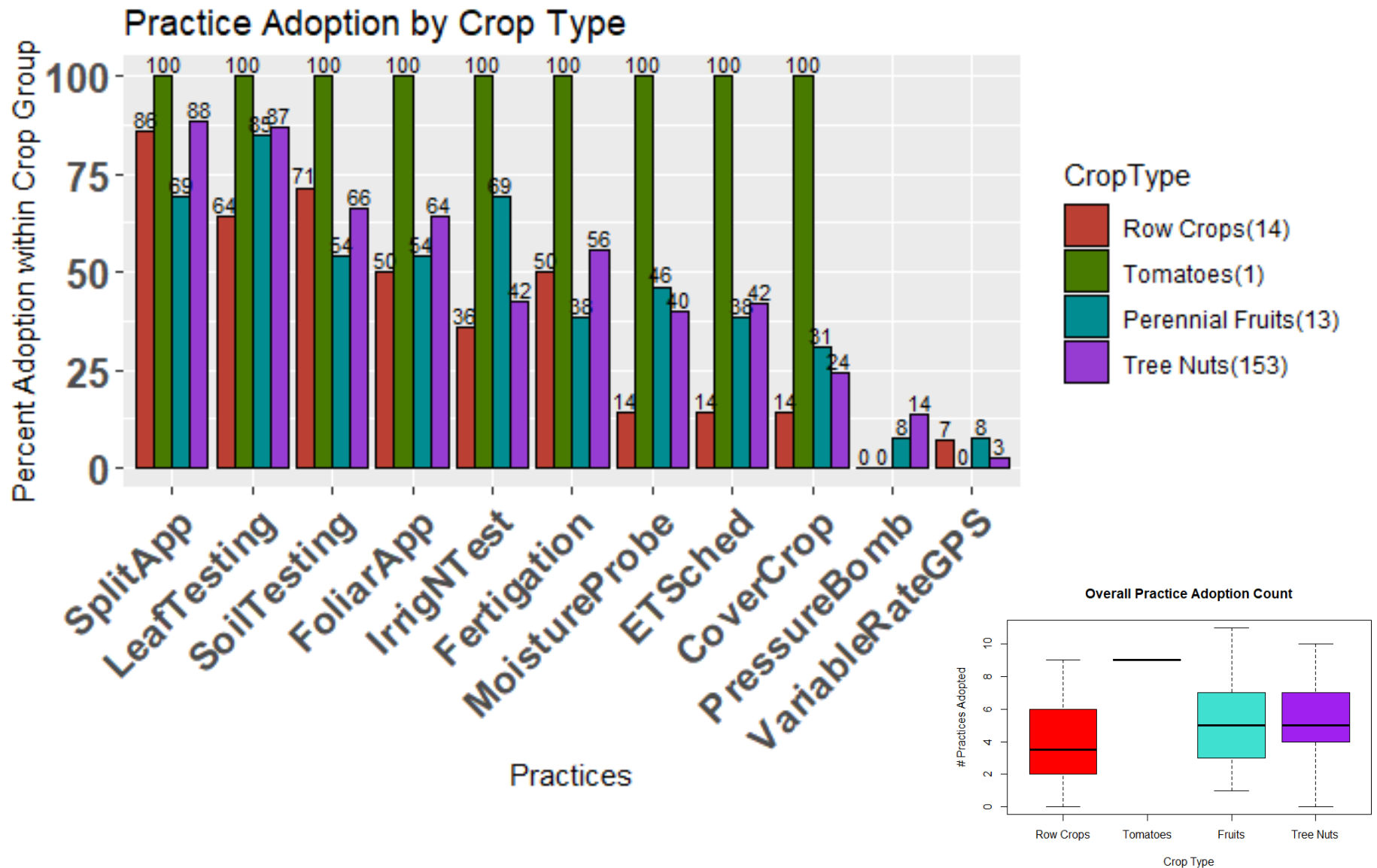
Coalition



Overall Practice Adoption Count

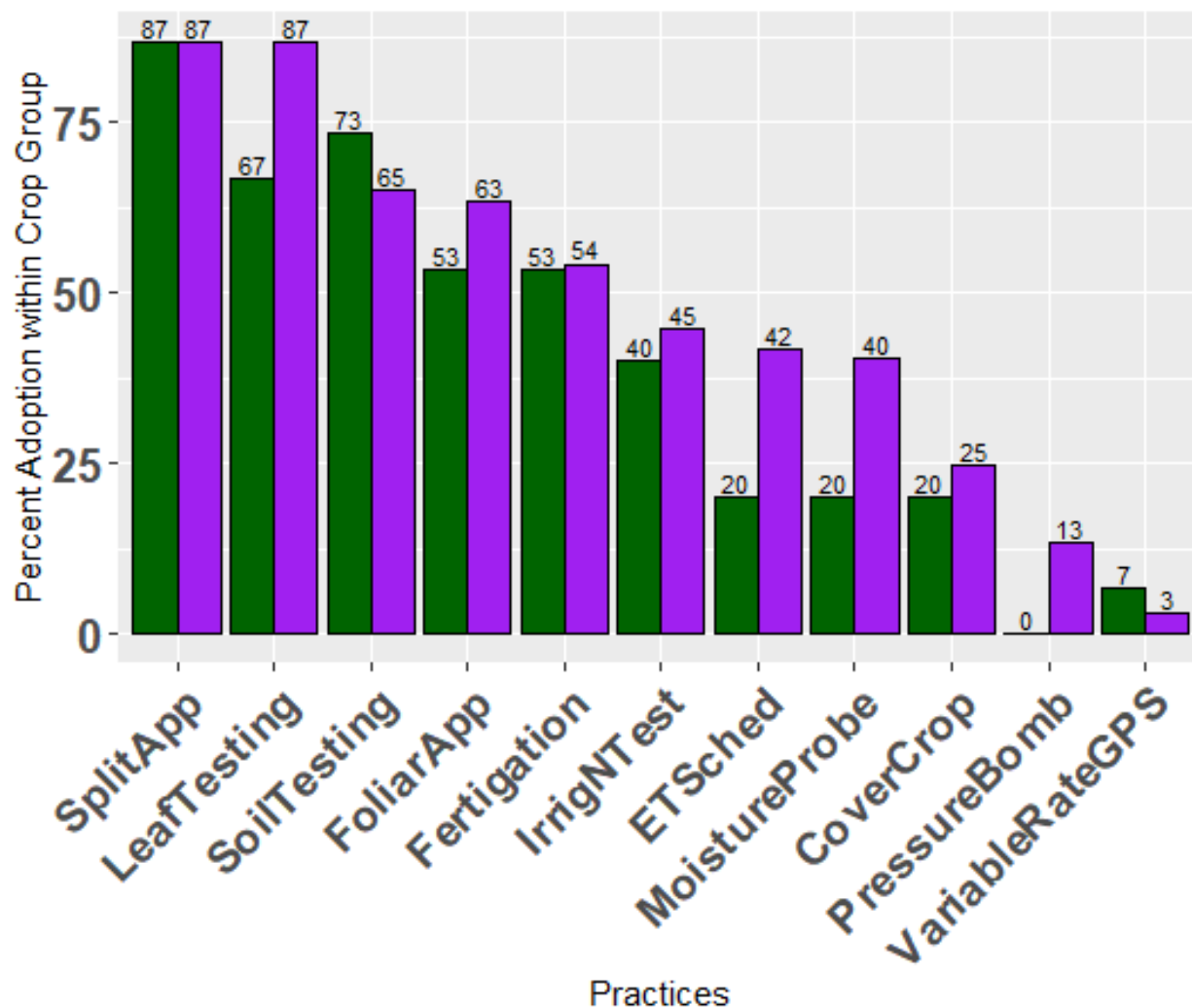


Practice adoption rates differ by crop type



Practice adoption rates differ between annuals and perennials

Practice Adoption: Perennial vs. Annual Crops

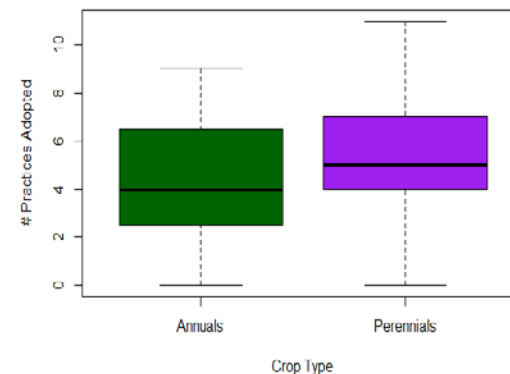


Perennial

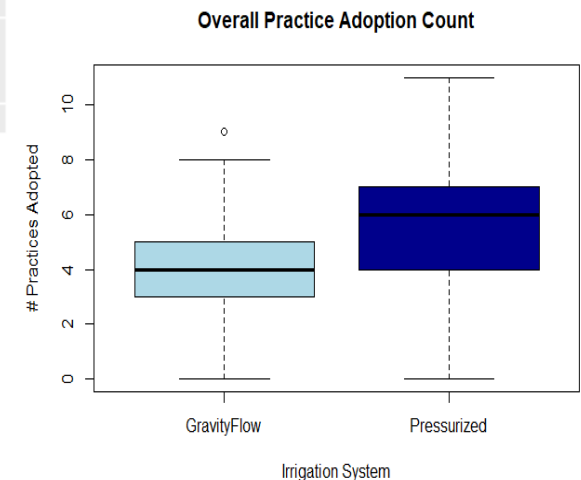
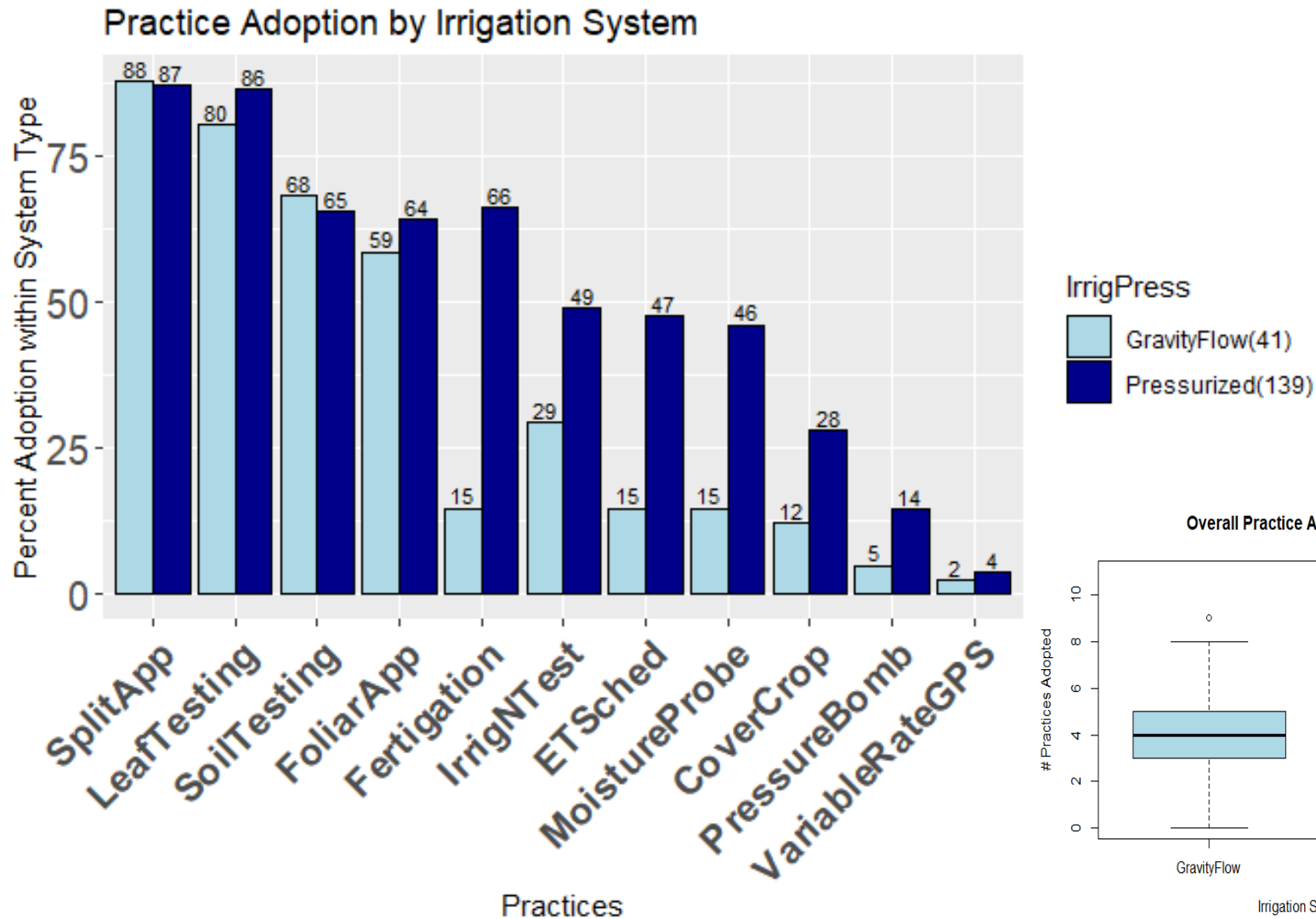
Annual (15)

Perennial (166)

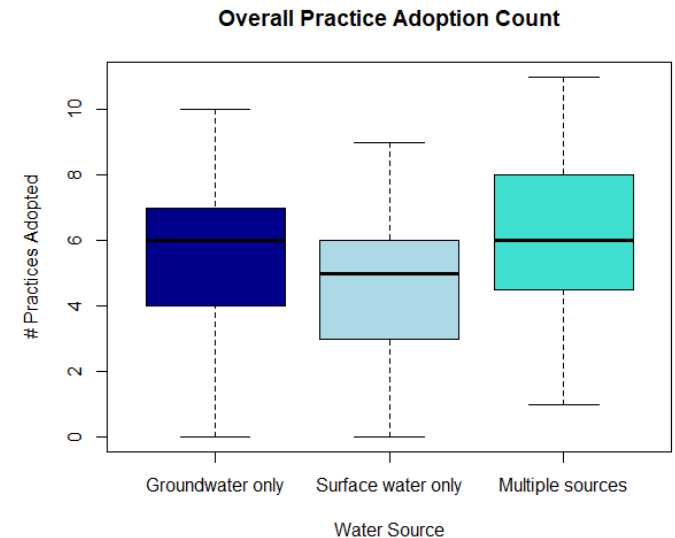
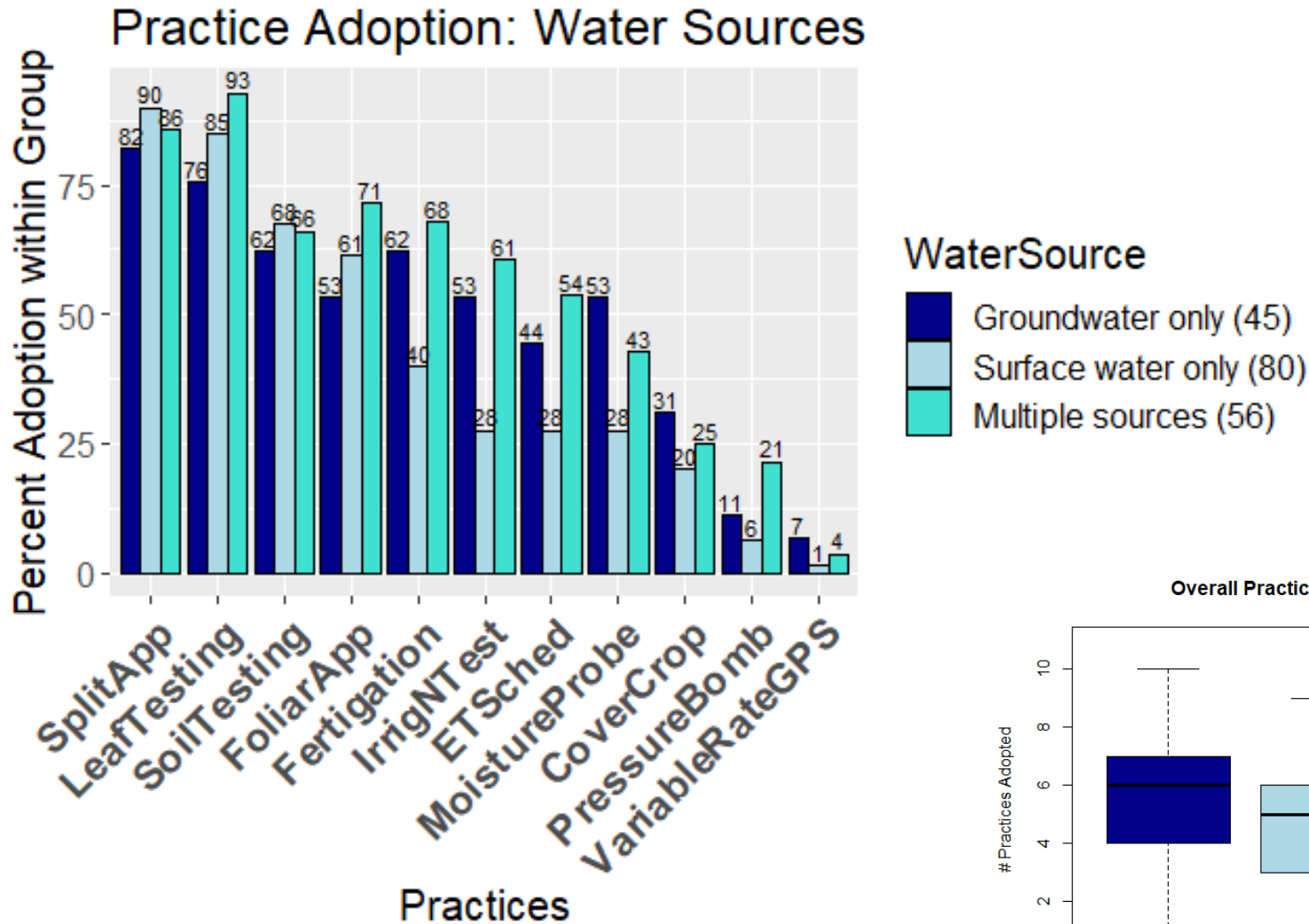
Overall Practice Adoption Count



Practice adoption rates differ by irrigation system

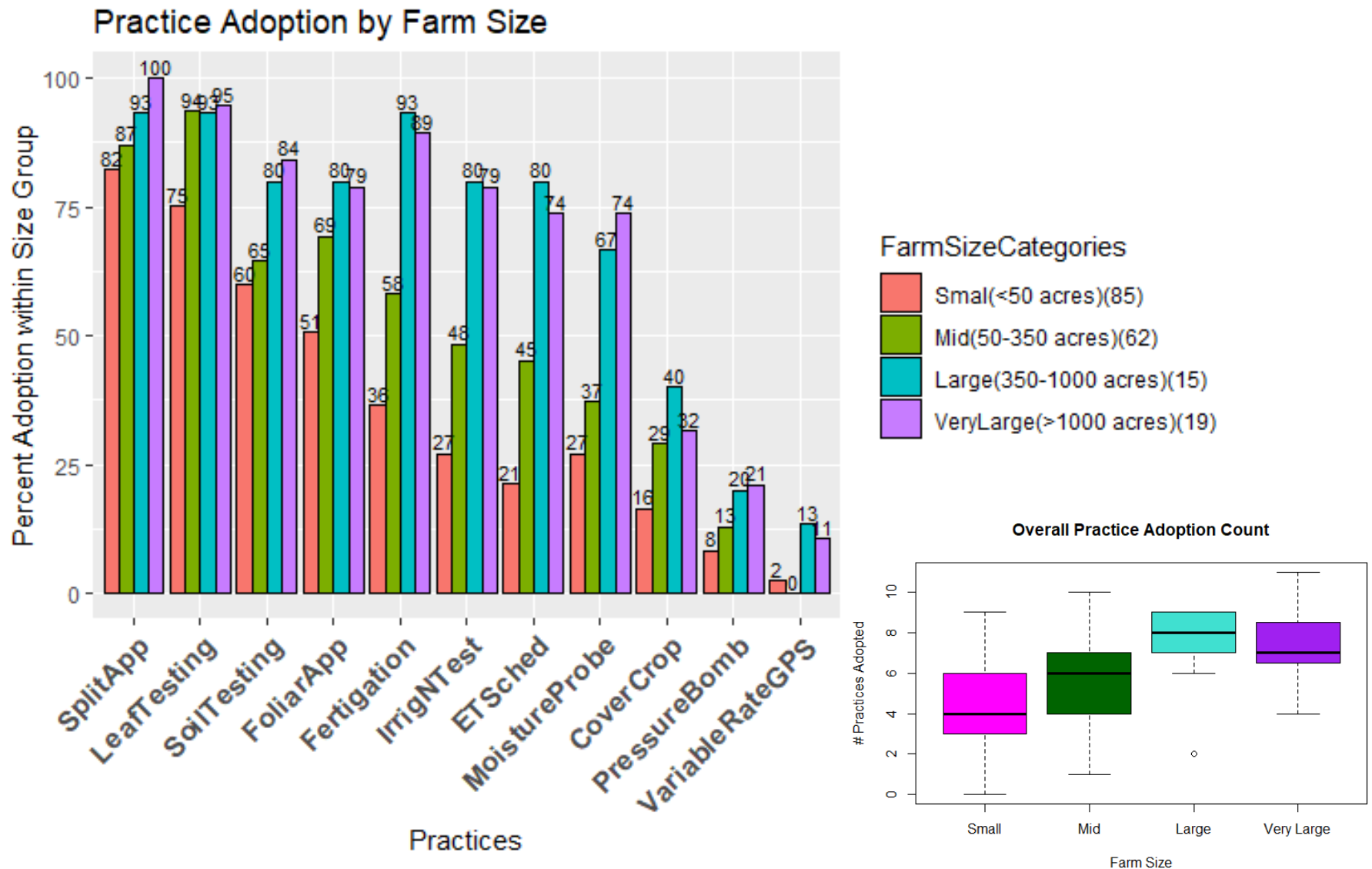


Practice adoption rates differ by water source



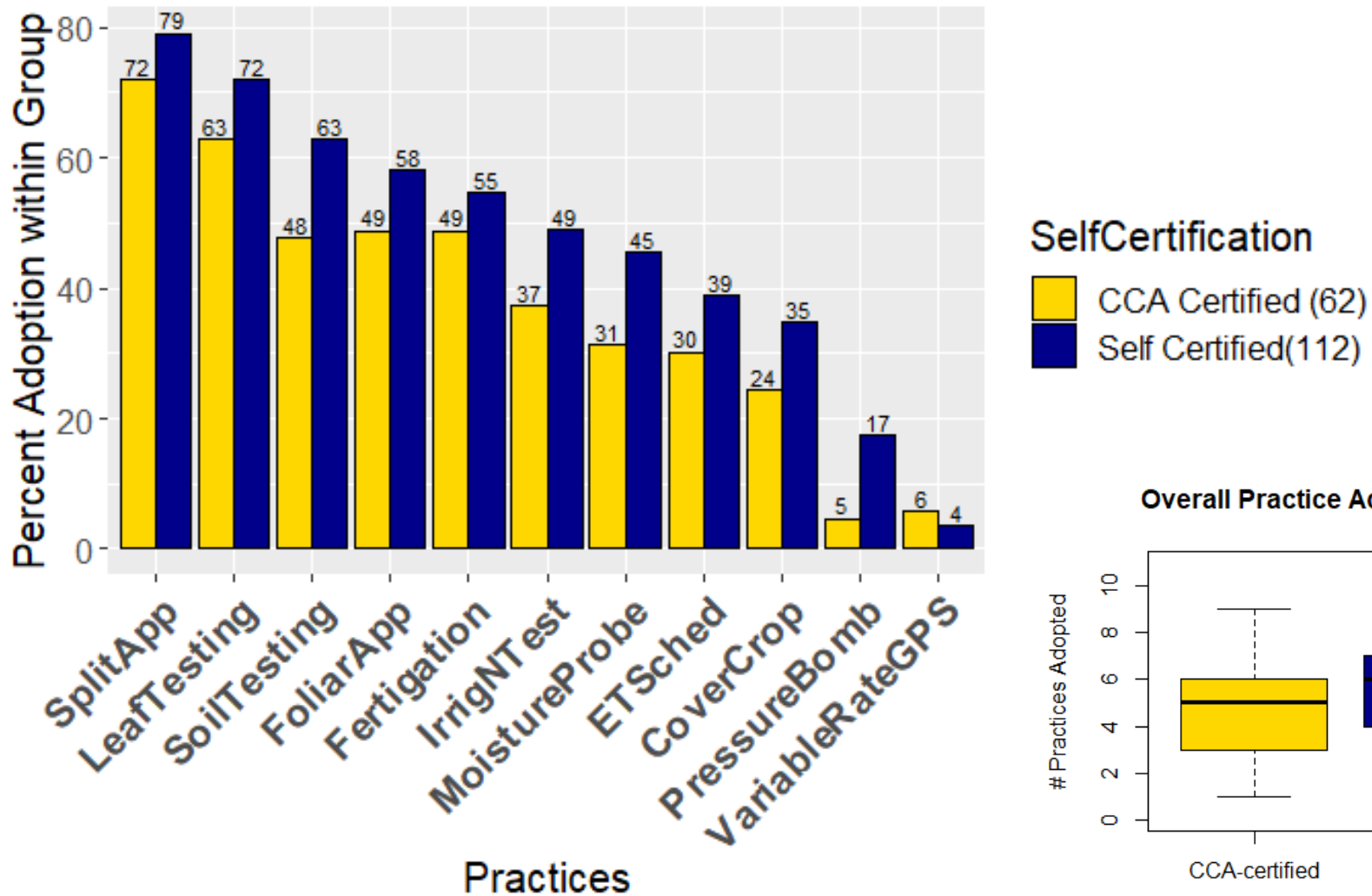
*“Multiple sources” indicate growers with access to both surface (riparian rights or district water) and groundwater

Practice adoption rates differ across farm size

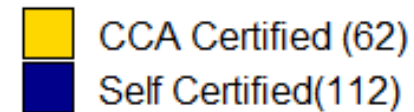


Practice adoption rates by Self Certification course participation

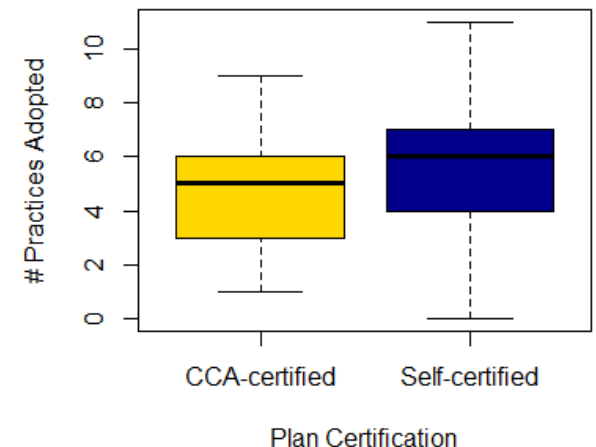
Practice Adoption: Self-certified vs. CCA-certified N Plans



SelfCertification



Overall Practice Adoption Count



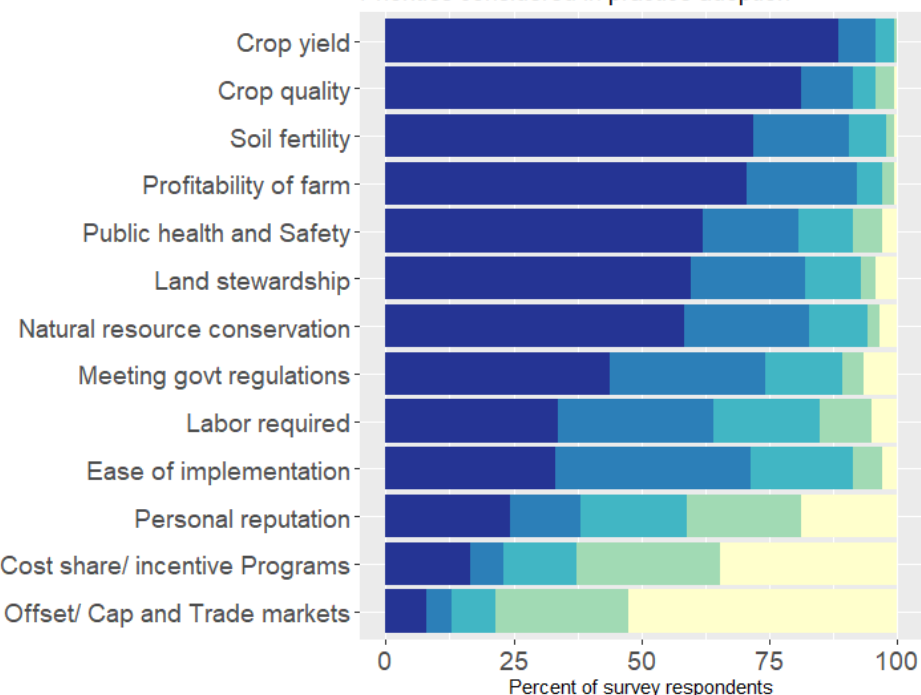
Priorities and barriers affecting practice adoption

Survey asked growers how often the following priorities or barriers affected their decisions to adopt N management practices

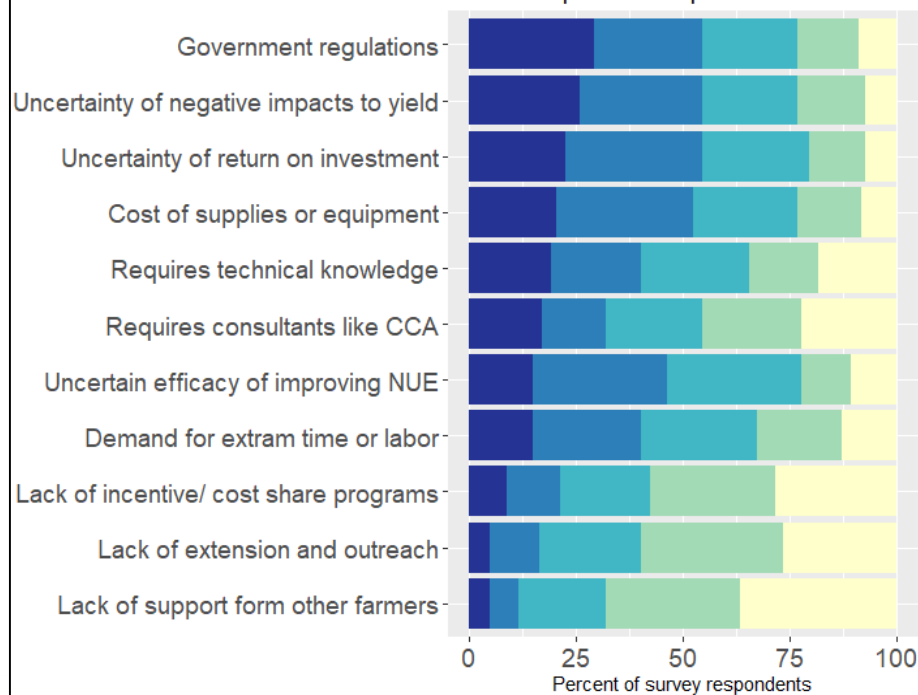
Always Often Sometimes Rarely Never



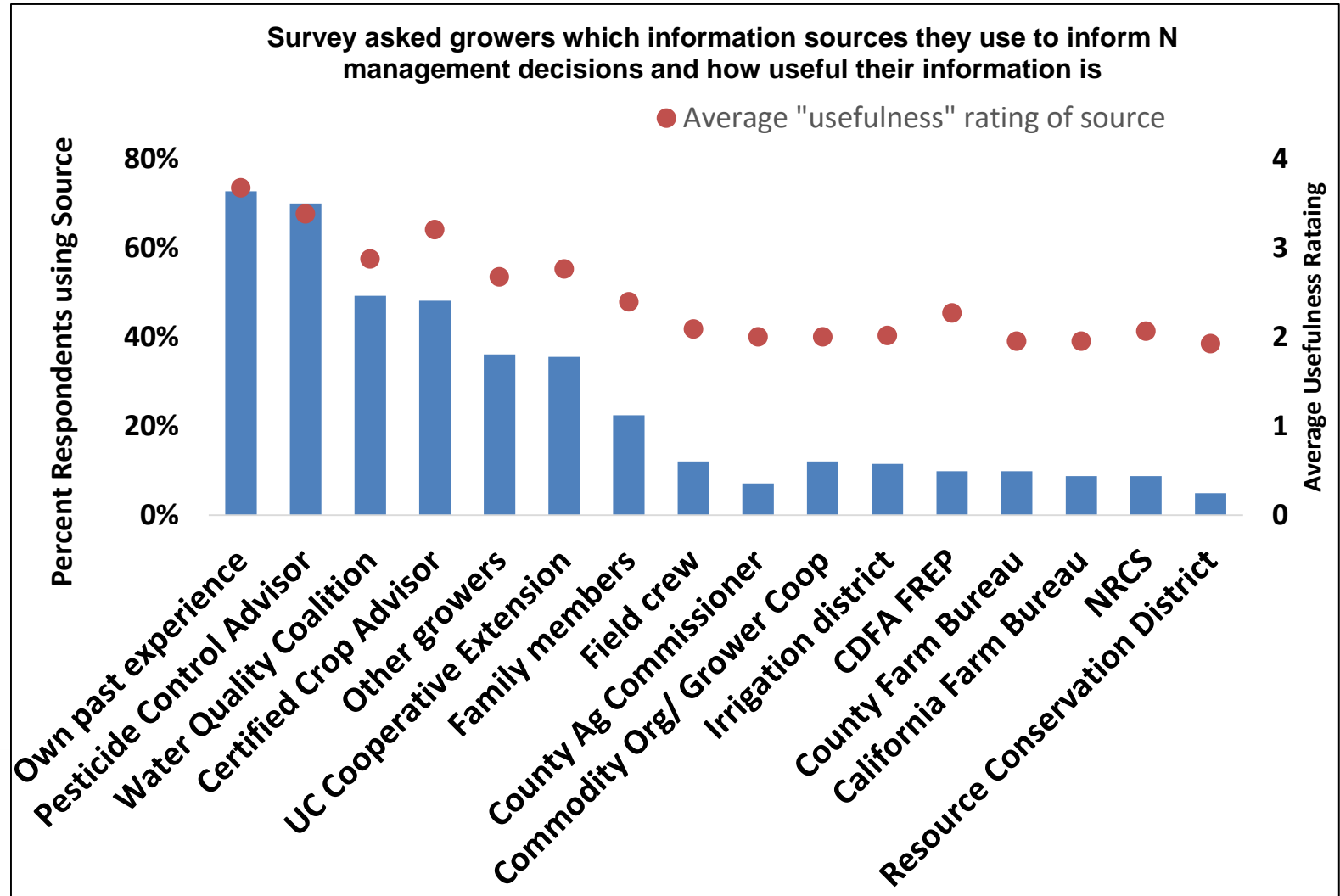
Priorities considered in practice adoption



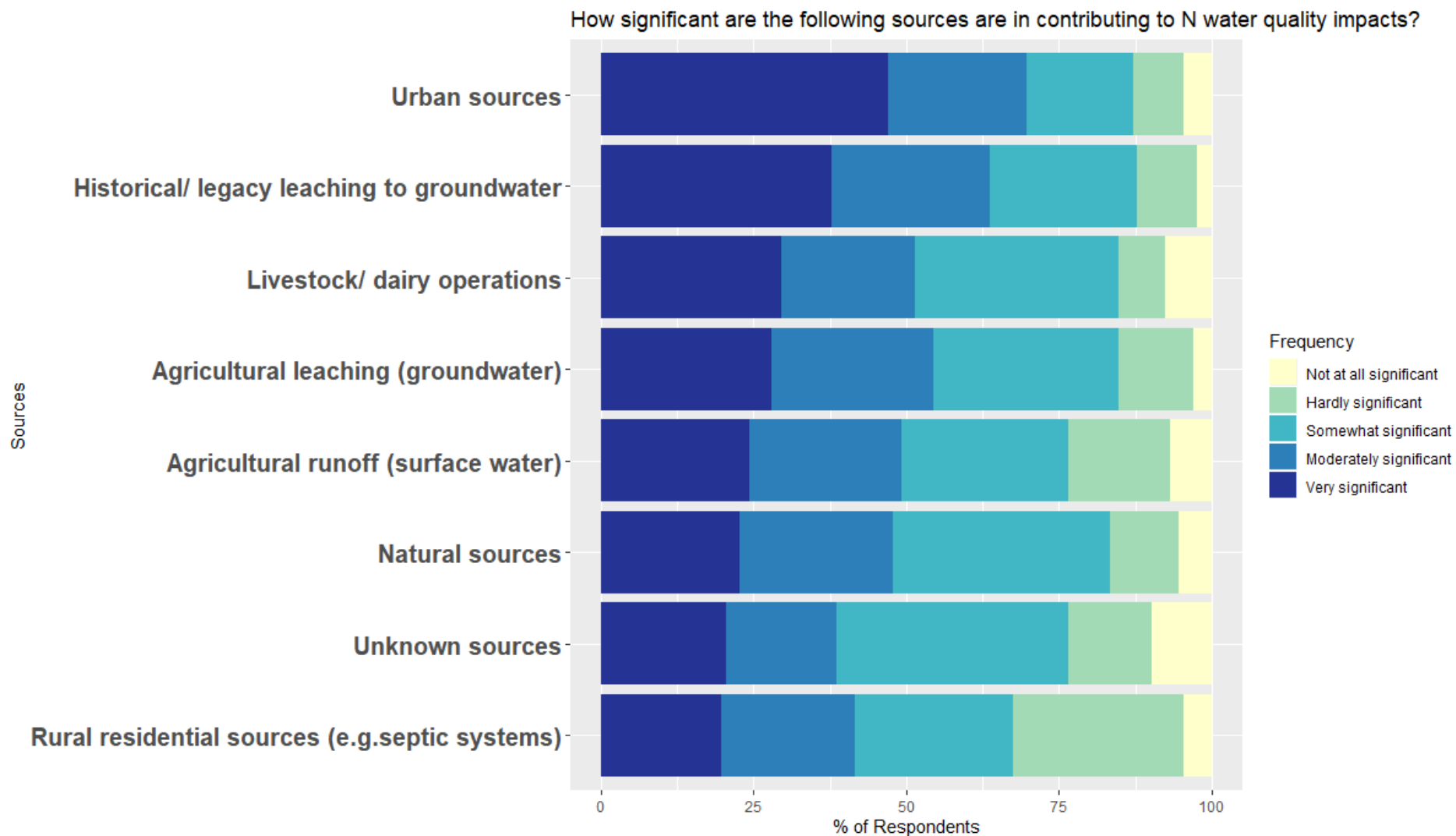
Barriers to practice adoption



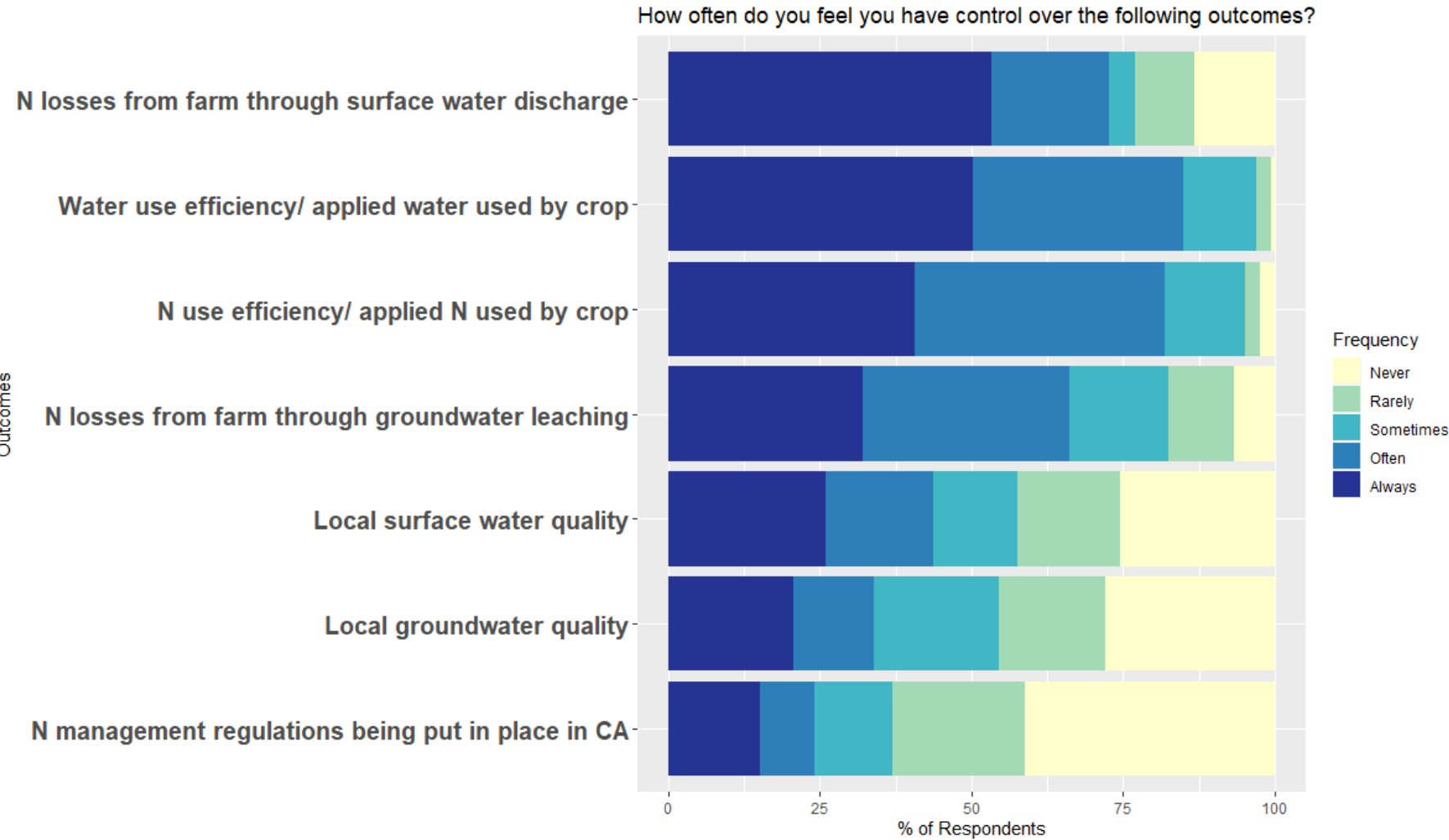
Information sources growers seek N management info from



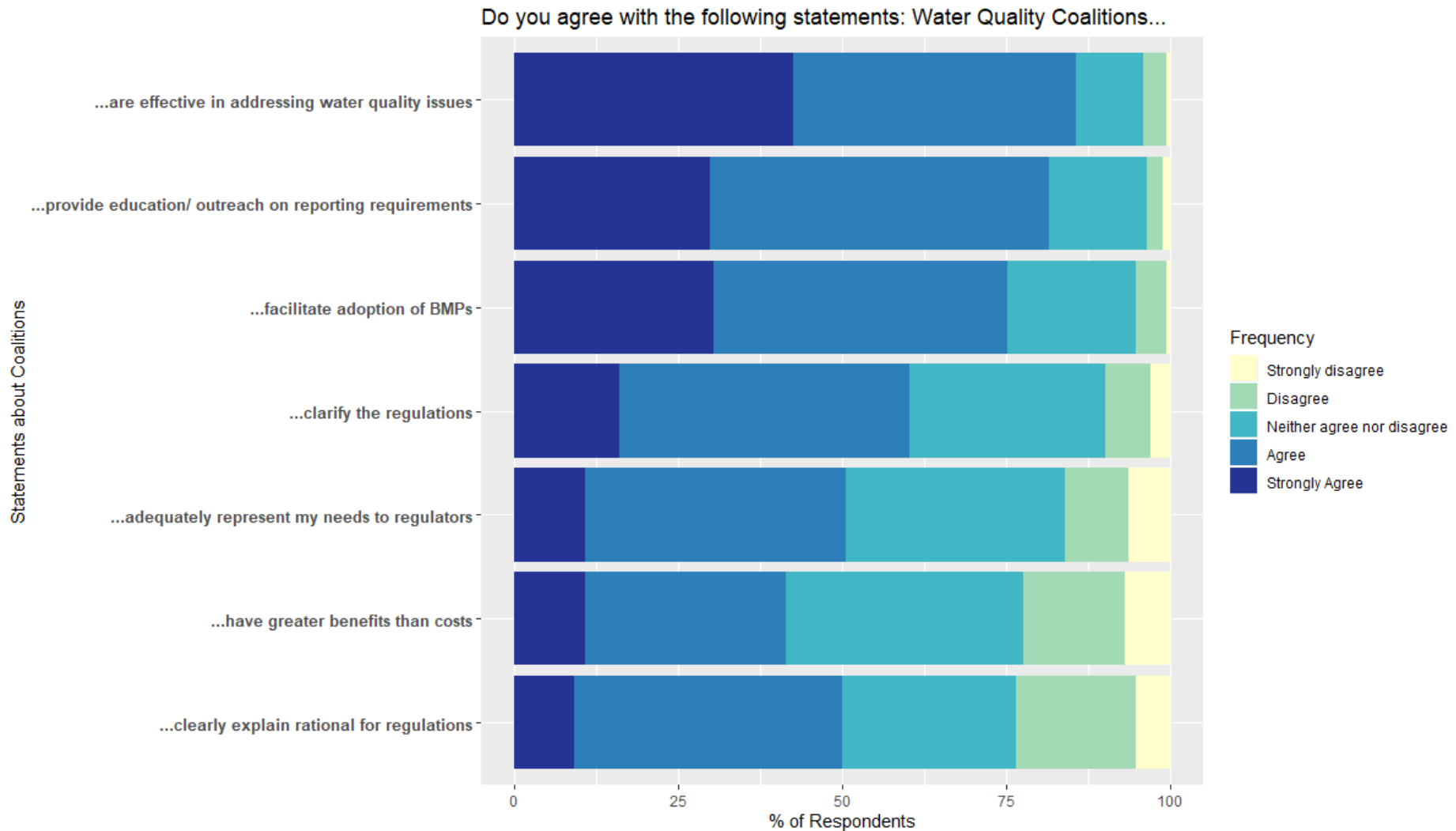
Perceptions of sources of nitrate contributing to water quality impacts



Perceptions of control and self-efficacy over water & nitrogen locally and in California



Perceptions of ESJWQC:



Summary of Findings

- **Key findings on adoption in ESJWQC:**
 - The most highly adopted practices include **split fertilizer application** (93.5%), **leaf testing** (91.7%), **soil testing** (70.8%), **foliar N application** (67.3%), and **fertigation** (58.3%)
 - **Perennial crop** parcels & **larger farms** tend to **adopt more** practices overall and have higher rates of adoption for nearly all individual practices
 - **Pressurized irrigation systems** and access to **multiple water sources** facilitate practice adoption
 - Growers who have completed the **Self-Certification** course are more likely to adopt practices
- **Barriers and motivations to adoption in ESJWQC:**
 - **On-farm benefits** of N management practices are most important **priorities**
 - **Uncertainty, cost of practices, and technical knowledge** required are greatest **barriers** to adoption
- **Social & behavioral drivers in ESJWQC:**
 - The most commonly referenced sources for N management **information** after one's own experience include **PCAs, the ESJWQC and CCAs**
 - The majority (>50%) of growers believe that **urban sources, legacy leaching, livestock/ dairy, and agricultural (cropland) leaching** are important contributors to nitrate water quality issues
 - The majority (>50%) of growers agree or strongly agree that they have **control over their own N use and N losses from their farm**, yet they **do not feel that they have strong influence over local surface or groundwater quality outcomes**
 - The majority (>50%) of growers agree or strongly agree that the **Water Quality Coalitions are an effective way of addressing water quality issues**, though there is less consensus on their costs and how well they explain the rationale for the ILRP

THANK YOU!

Thank you to all who have offered their support throughout this project!

This work was completed by an interdisciplinary team at the UC Davis Department of Plant Sciences and Department of Environmental Science and Policy, funded through a research grant provided by California Department of Food and Agriculture's Fertilizer Research and Education Program (# 16-0621-SA)

**Please direct questions or comments to
jrudnick@ucdavis.edu or sdkhalsa@ucdavis.edu**

Extra Slides

Table 1: Survey sample representativeness

	Full Farming Population				UCD Survey Sample		
	A) USDA Census: Madera, Mariposa, Merced, Tuolumne, Stanislaus counties		B) East San Joaquin Coalition (NMP Summary Report 2016 CY)		C) Survey Responses for Q2 (All crops grown in 2017 with acreage)		
Acreage	1,285,452 acres in agriculture (includes pasture & dairies)		464,955 acres (enrolled in Coalition)		84,628 acres (sum of total acreage for all respondents)		
Crop Type (Top 10 acreage crops in Coalition)	Acres	% of total acres	Acres	% of total acres	# Respondents growing crop (respondents can indicate >1 crop)	% Respondents growing crop (% based off of 183 total respondents; will not add to 100%)	% Total “crop fields” reported on with crop (% based off of all crops named by all respondents; will not add to 100%)
Almonds	435,972	34%	201,108	48%	143	78%	57%
Grapes (table, wine, & raisin)	141,978	11%	51,033	12%	20	11%	8%
Pistachios	70,416	5%	34,217	8%	10	5%	4%
Walnuts	54,532	4%	20,023	5%	38	21%	15%
Alfalfa Hay	163,991	13%	14,539	3.5%	9	5%	4%
Corn	31,892	2%	14,469	3.5%	8	4%	3%
Oats	27,437	2%	10,108	2%	2	1%	<1%
Sweet Potato	7,170	<1%	8,724	2%	2	1%	<1%
Wheat	83,422	6%	5,939	1%	5	3%	2%
Citrus	3,198	<1%	5,582	1%	2	1%	<1%
Average Farm size	403 acres		Average farm size	No Coalition data available	Mean farm size	470 acres	
Farm size classes	% farms in size class		% farms in size class		# respondents in farm size class	% respondents in farm size class	
1-9 acres	18%		No Coalition data available		13	7%	
10-49 acres	38%				71	39%	
50-179 acres	22%				47	26%	
180-499 acres	12%				23	13%	
500-999 acres	5%				8	4%	
>1000 acres	7%				21	11%	